



Kennedy Catrina Fleck (She/Her) is a Minneapolis based illustrator. Her work often showcases the natural world, bold fashion, and playful character design. Her eye-popping color choices and detailed art make her work unique.

SKILLS

- Illustrated Text
- Digital Painting
- Gouache and Watercolor Painting
- Character Design
- Sketching and Ideation
- Fashion Illustration
- Photo Editing

SOFTWARE

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Google Suite
- Microsoft Suite
- Procreate
- Canva

SHOWCASES

May 2023 | Minneapolis, MN

MCAD Spring 2023 Commencement Exhibition

Apr 2023 | Minneapolis, MN

Fairy Tales Reimagined Exhibition and Zine

Summer 2022 | Minneapolis, MN

MCAD Summer Zine

Nov 2021 | Online Publication

Featured Illustrated Map on THEY DRAW

Nov 2020 | Minneapolis, MN (Online)

Minneapolis Institute of Art Foot in the Door Show

Kennedy Catrina Fleck

Illustrator | Artist | Designer

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🌐 <https://kennedycatrinaart.wixsite.com/my-site-1>

EDUCATION

Minneapolis College of Art and Design

Bachelor of Fine Arts in Illustration | Aug 2019 - May 2023

- Art Sale Participant
- Dean's List of Students (2019-2023)
- GPA: 3.9

EXPERIENCE

Lakeshirts | Jun 2024 - Present

Line Support Artist

- Used Adobe Illustrator to customize graphics for screen printing, embroidery, applique, sublimation, stickers, and more.
- Followed specific guidelines regarding inks, threads, sizing, design names,
- Created custom mockups for clients to see what a design would look like on a variety of products.
- Managed designs in a meticulous design management system for coworkers and customers to easily browse.
- Followed strict guidelines and due dates for design completion.
- Maintained a positive attitude even during busy and high stress moments of the year.

Perkie Prints LLC | Oct 2023 - Mar 2024

Seasonal Pet Portrait Artist

- Used a combination of photo editing and digital painting on Photoshop in order to create personalized pet portraits for a wide variety of customers
- Followed specific company style guidelines in order to create work consistent with the brand identity
- Created works of art designed to be applied to a wide variety of products including mugs, t-shirts, ornaments, and more

Kitchens | Jun 2021- Jun 2024

Cashier and Sales Associate

- Helped customers locate desired products
- Managed P.O.S system to process transactions
- Provided customer service while maintaining a positive attitude in a busy and high stress environment

Josh Lynch Art | Dec 2022- Apr 2023

Illustration Intern

- Digitally painted the flat colors for a children's book
- Maintained detailed and organized files and documents.
- Followed strict deadlines and due dates
- Learned more about client communication as a freelance illustrator